



Scooting to a New Era in Active Transportation: Examining the Use and Safety of E-Scooters

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In recent years, shared electric scooters (e-scooters) have taken cities around the world by storm. But how are people using this new mode of transportation? Seeking to understand the potential impacts of e-scooters on land use, infrastructure and sustainability goals, researchers have some new interesting data to share on e-scooter users, exploring the interplay between demographics, behaviors and trip purposes.

This study combines a user survey with on-the-ground observations to characterize the use and safety of e-scooters. The final report offers insights into what drives the behaviors of people using e-scooters, as well as those walking, biking and driving when e-scooters are present.

GATHERING DATA ON E-SCOOTER USERS

Along with a literature review and a review of existing agency regulations, the researchers analyzed results from an online survey, administered through the City of Tucson in the winter of 2019-2020 (prior to COVID-19 lockdowns later that spring). The online survey gathered information on stated preferences (e.g. whether people reported riding on the sidewalk, or at night) and whether e-scooters were substituted for other modes of transportation. Additionally, they looked for information on how crash experiences corresponded with demographics and riding behaviors.

Next came on-the-ground data collection. Researchers and students observed people riding e-scooters in Tucson in January of 2020; this data collection effort was soon curtailed by COVID-19 related lockdowns. In Salt Lake City, the team conducted observations in Fall 2020 and Spring 2021, once e-scooter trips began rebounding. They examined how transportation infrastructure— specifically bike lanes, the presence of light rail, and the size of the facility—relates to

observations of non-optimal behaviors for different mode users (e-scooters, bicyclists, pedestrians, and drivers), and those behaviors for e-scooter users included:

- riding on sidewalks,
- riding in vehicle travel lanes,
- violating traffic signals,
- distracted riding,
- riding without a helmet,
- having two or more passengers on one scooter, or
- leaving a scooter parked improperly (for example blocking the sidewalk).

Researchers also recorded the behavior of cyclists, pedestrians and drivers. For more details on the observation protocols and the study sites, [see the final report](#).

HOW DOES INFRASTRUCTURE INFLUENCE TRAVEL BEHAVIOR?

For both e-scooters and bicycles, the type of infrastructure can affect how people ride. Based on observations, a few patterns emerged:

- **When bike lanes were available**, e-scooter riders generally used the sidewalks less.
- **When light rail tracks were present**, sidewalk riding happened at similar rates with and without bike lanes.
- **On wider roads**, e-scooter and bicycle users both significantly gravitated towards sidewalks.

Researchers chose study sites in order to understand how infrastructure related to behavior for different mode users. They collected data at 5 intersections types in Salt Lake City.

The researchers presented a poster on this at TRB 2022: [Effects of Intersection Design on Non-Optimal Behaviors of E-Scooter and Other Users](#). While the presence of multimodal infrastructure does matter, inadequate separation from larger automobile facilities may outweigh the use of “appropriate” facilities in the decision making process. This suggests that more optimal behaviors are likely to occur not where permitted, but where infrastructure provided is perceived to be safe.

Demographics also play a role: In terms of crash experiences, older respondents (40-60 years old) were much less likely to have experienced a crash compared with younger riders (<30 years of age).

OTHER E-SCOOTING BEHAVIORS

With the advent of a new form of transportation, there are many different behaviors to consider with regards to safety, how users might combine with other modes, and how to end their trips on these micromobility devices.

HELMETS

Helmets are legally required for e-scooter riders. Not surprisingly perhaps, the reported use of helmets in the survey (21% at least some of the time and 13% while riding) far outweighs the researchers’ observations in Salt Lake City (2%) or Tucson (2%).

TRIP TYPES

A substantial portion of e-scooter riding in Tucson appears to be supporting more recreational travel. In fact, e-scooter trips appeared to generate new restaurant activities. This finding is commensurate with other research which indicates that active transportation travelers tend to spend more money at convenience stores, drinking establishments and restaurants. E-scooter trips that were substituting for transit travel were more frequent for people with lower incomes or who were older than 30 years of age, but especially for those older than 60 years of age.

PARKING

Of the 292 total parked e-scooters observed in Tucson, 76% of all e-scooters were well parked. 17% were improperly parked, and approximately 7% were questionably parked (meaning either there was ambiguity about the rules or a

lack of context in the photo). Each vendor has their own mechanisms to educate chargers and riders about properly parking scooters; it is likely that parking might vary by vendor. Parking may also vary greatly in neighborhoods without designated parking zones.

IMPLICATIONS FOR POLICY AND PRACTICE

The findings from this study can be used to inform policy and practice in a myriad of ways. The safety and infrastructure-related findings can help decision-makers to prioritize and revise regulations and requirements for new micro-mobility options in mid-sized cities. The information on usage behavior can help practitioners advance the integration of new technologies into transportation systems to improve overall safety and performance. Finally, the insights with regard to modal substitution may provide evidence to support considering micro-mobility options as a feasible strategy for reducing the greenhouse gas emissions of short-trip travel.

ABOUT THE AUTHORS

The research team consisted of Kristina Currans, Nicole Iroz-Elardo, Quinton Fitzpatrick and Julian Griffiee of the University of Arizona; and Reid Ewing, Dong-ah Choi, Brandon Siracuse and Torrey Lyons of the University of Utah.

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THE REPORT and RESOURCES

For more details about the study, download the full report [Scooting to a New Era in Active Transportation: Examining the Use and Safety of E-Scooters](#) at nitc.trec.pdx.edu/research/project/1281

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