



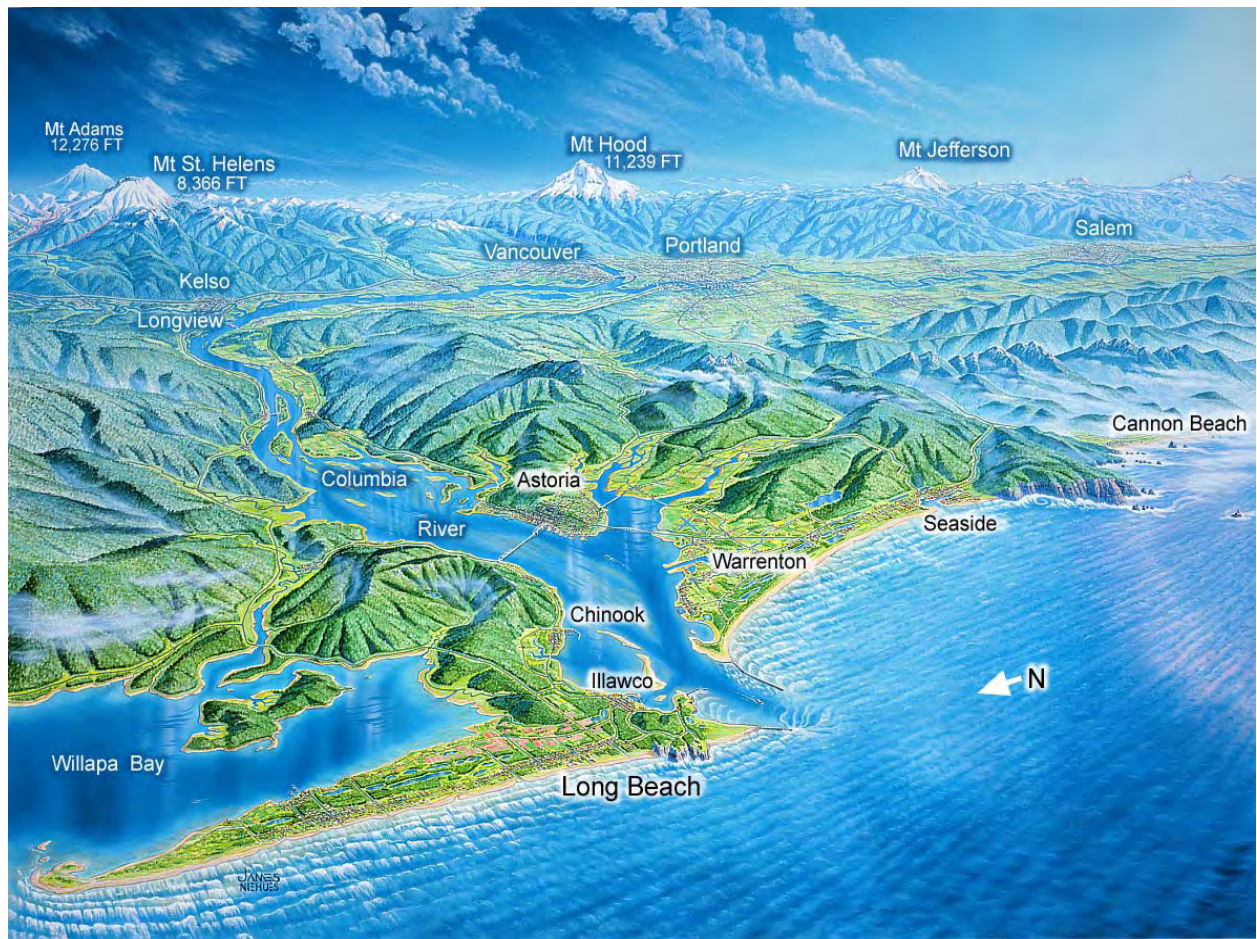
PORTLAND METROPOLITAN REGION OVERVIEW

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PORTLAND'S ECONOMY



WHAT IS METRO?

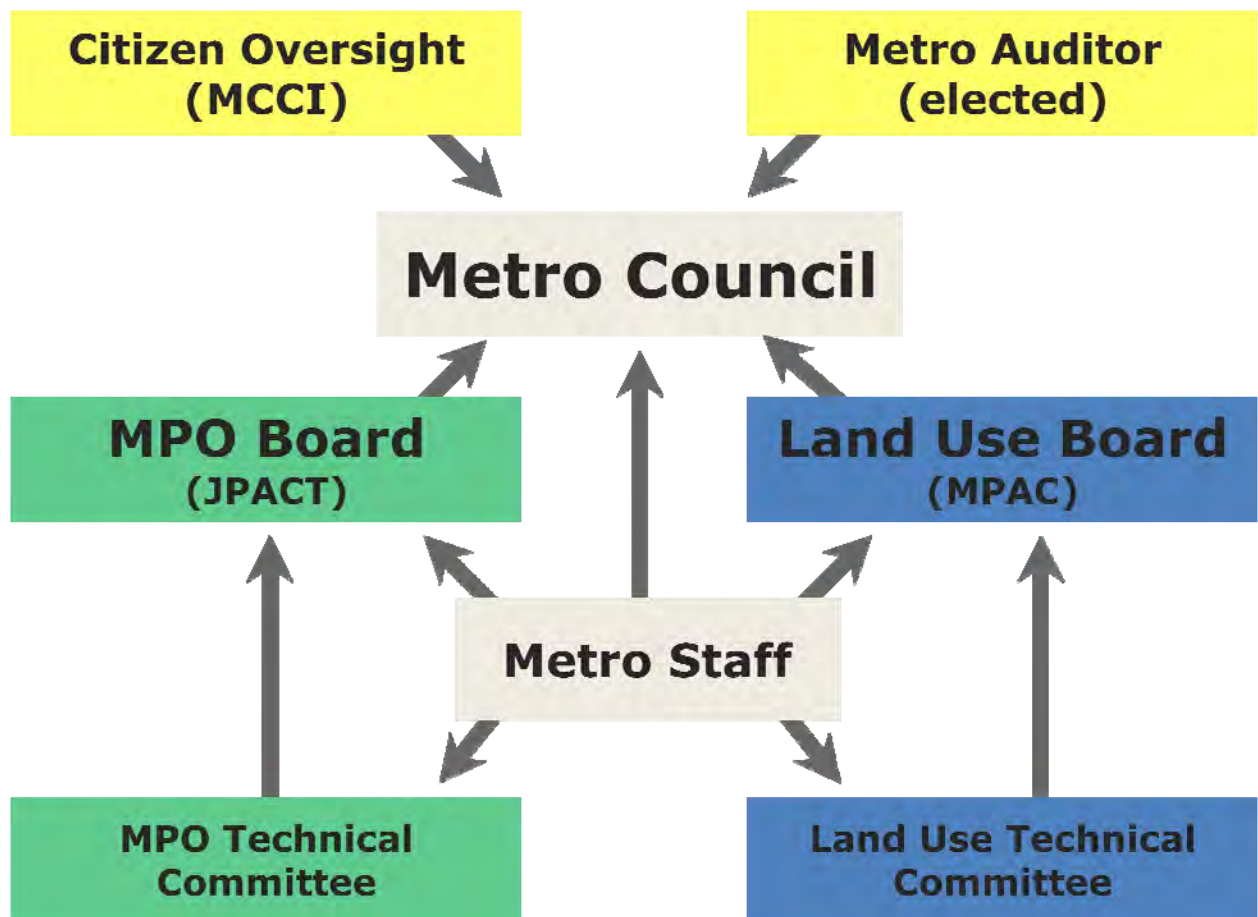
- Elected Regional Government
- Manages growth, transportation, regional parks, solid waste, regional facilities
- Serves as MPO for Portland region
- Allocates federal transportation funds to 25 cities and counties



METRO COUNCIL DISTRICTS



METRO'S ORGANIZATION



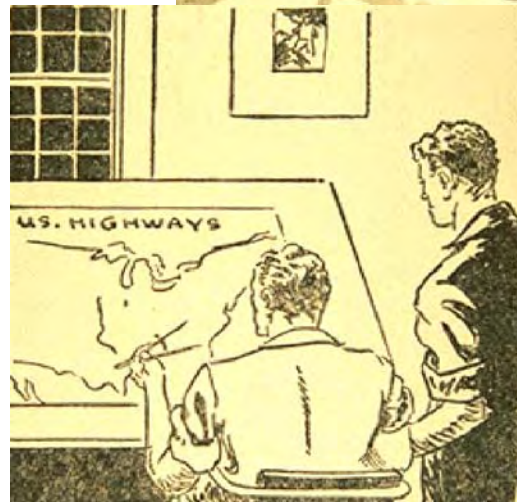
PORTLAND BEFORE WWII

Portland achieved much of its vision, with a multi-modal system of transportation serving a thriving city



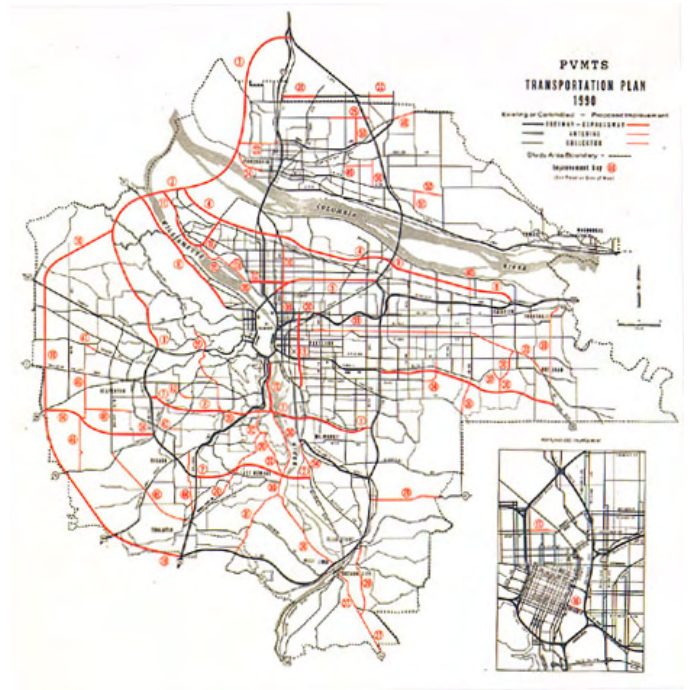
POST-WAR HIGHWAYS

- The National Defense Highway System is launched after World War II, and transforms the Portland landscape
- Farm towns across the region suddenly become bedroom communities when new high-ways link them to Portland



PORTLAND'S BACKLASH

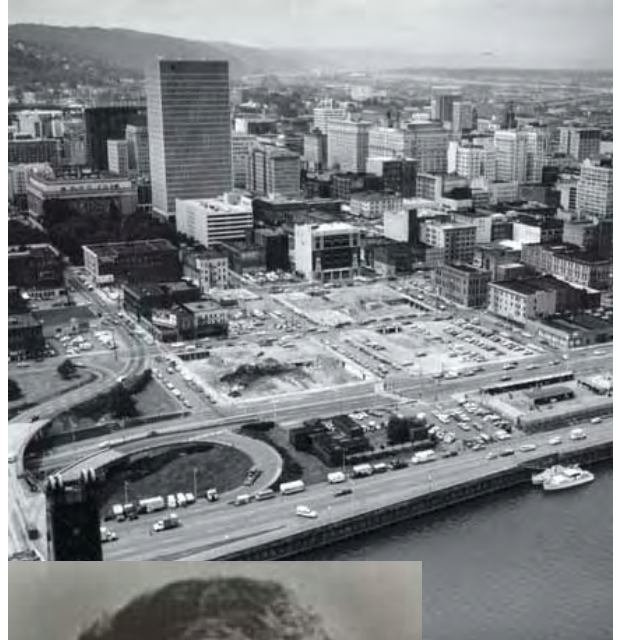
A Portland backlash forms against a plan for massive freeway building that is beginning to destroy urban neighborhoods



1972 DOWNTOWN PLAN

Mayor Neil Goldschmidt leads reform movement, and development of Portland's innovative downtown plan:

- emphasis on transit-oriented development
- 24-hour downtown with more housing and street retail



Mayor Neil Goldschmidt

SENATE BILL 100

- **Legislature adopts pioneering 1973 statewide planning program to limit sprawl and protect forest and farms**
- **Legislation requires local plans to meet statewide goals; creates LCDC**
- **Urbanization now focused inside urban growth boundaries**



ONE MORE BATTLE . . .

**1989 bypass freeway proposed in rapidly growing
Washington County**

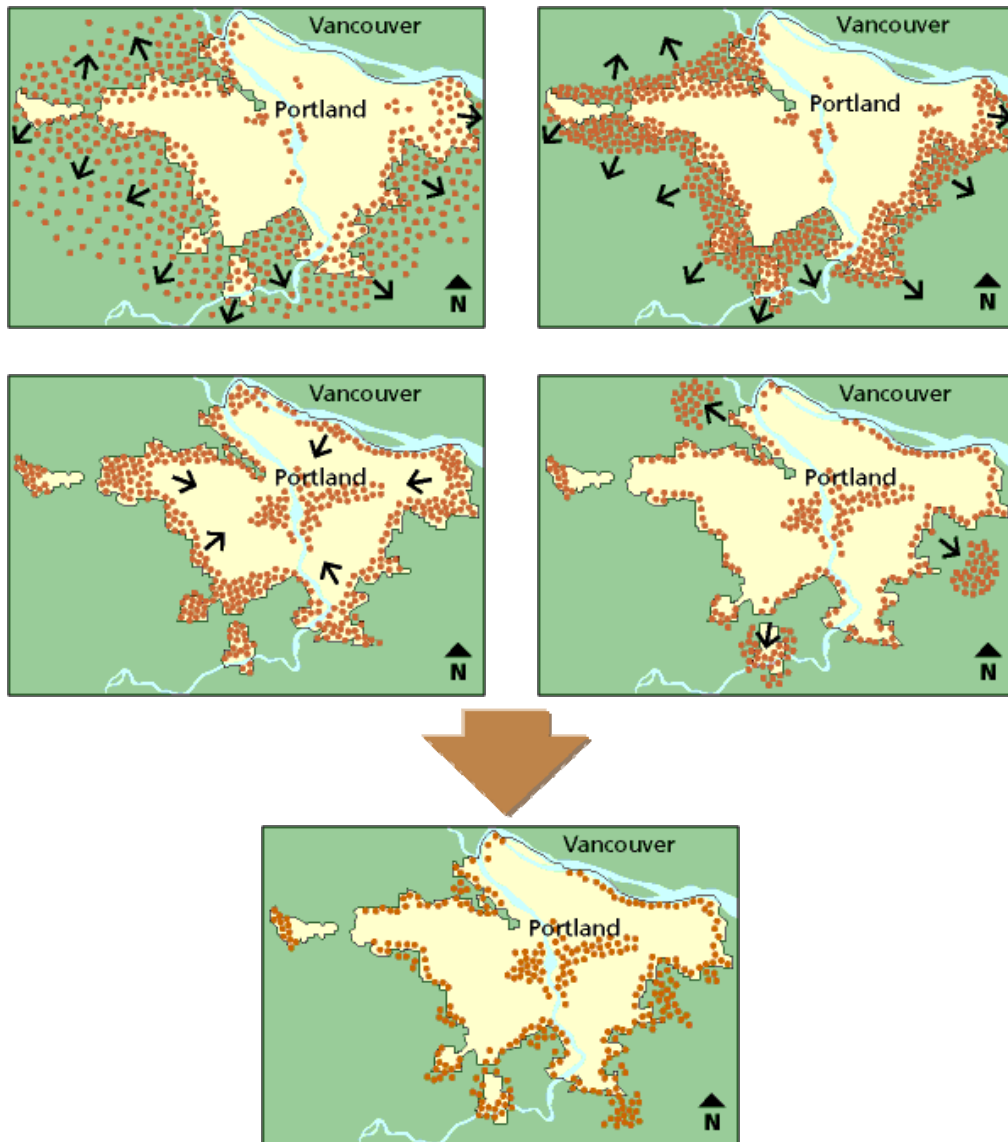


THE LUTRAQ STUDY

- **The Western Bypass proposal frames a new debate on regional growth management**
- **1000 Friends of Oregon proposes LUTRAQ alternative to status quo**
- **Linking land use and transportation planning becomes new mandate for regional plans**



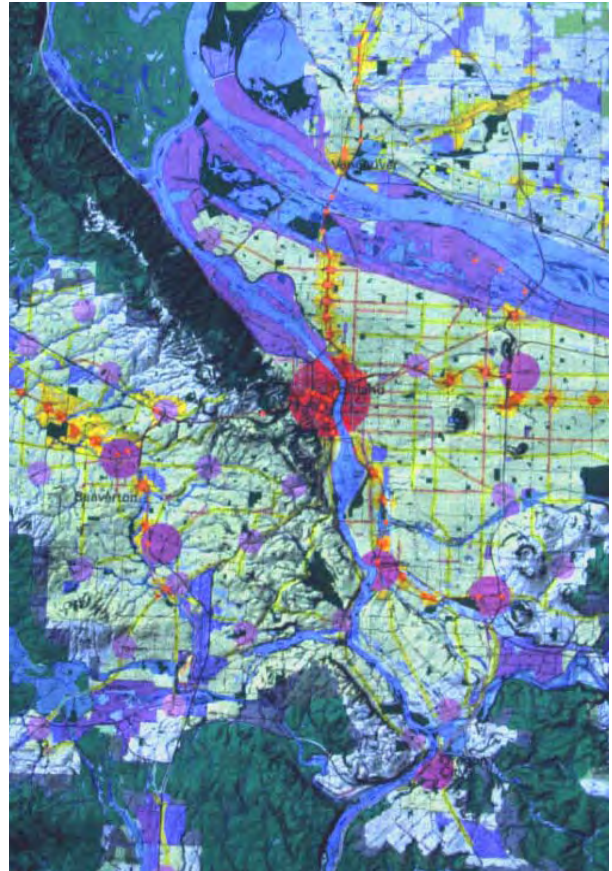
2040 CONCEPTS



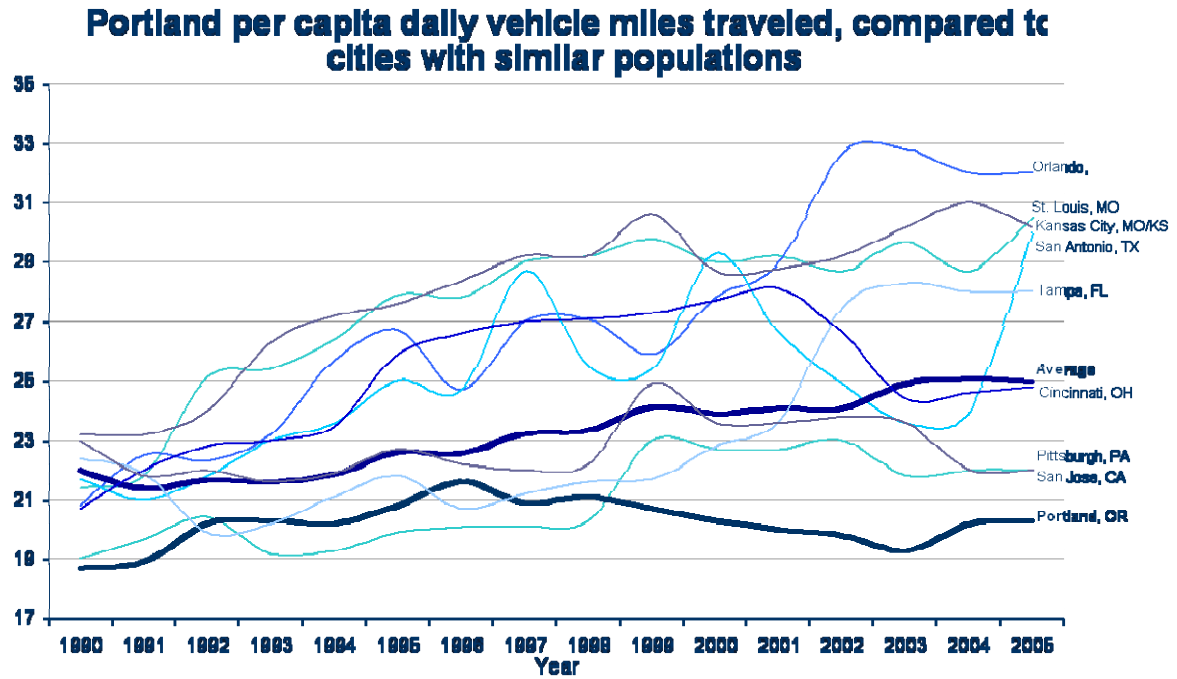
2040 Growth Concept Adopted in 1995

2040 GROWTH CONCEPT

- 50-year vision for managing region's growth
- Incorporates best parts of "Concepts for Growth options"
- Builds on lessons learned from Portland's downtown plan

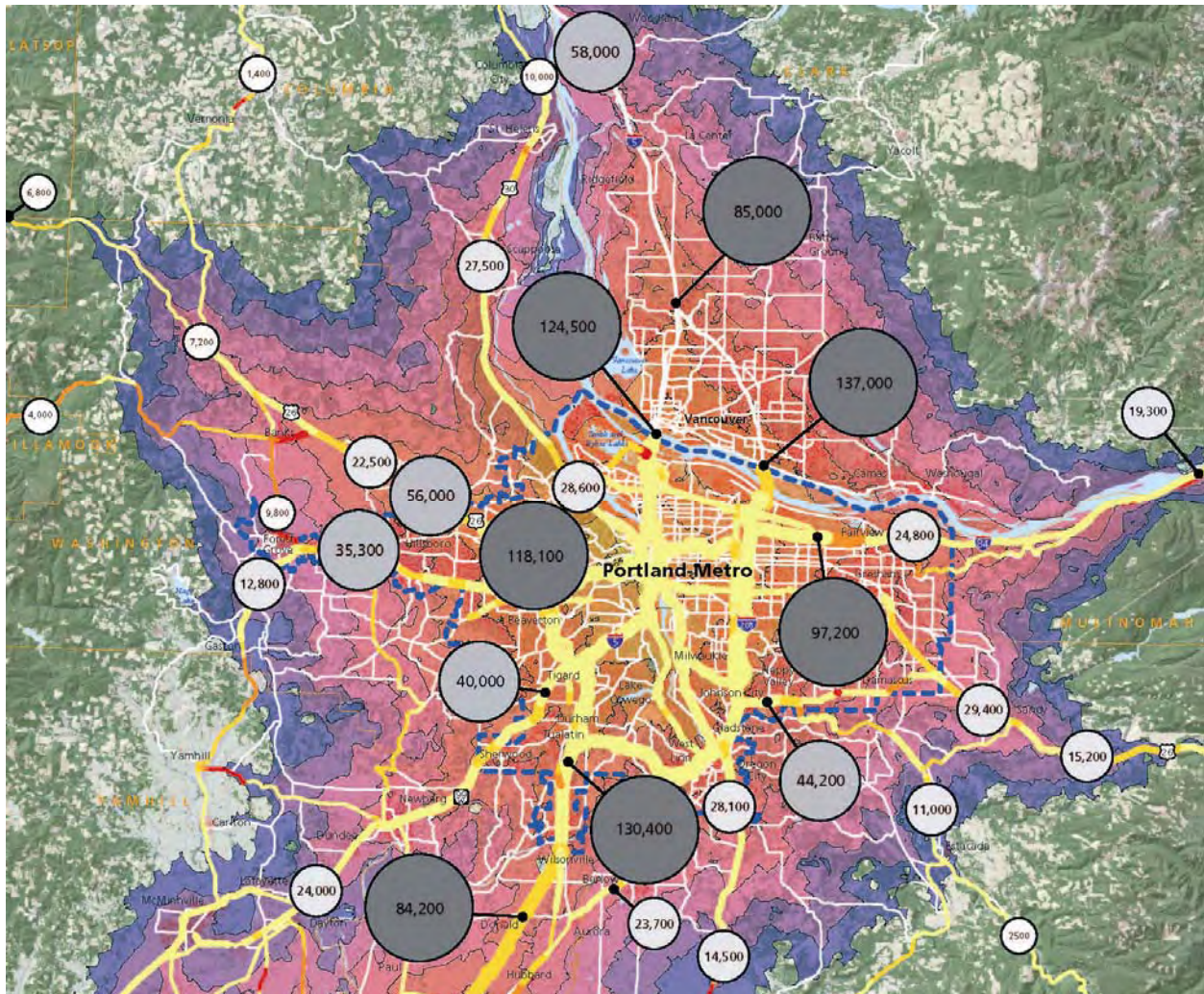


VMT: OUR BOTTOM LINE



All cities shown are within +/- 800,000 of Portland's 2006 population.
 The average shown is for the 26 U.S. urban areas, with the exception of Portland, that have 2006 populations of over 1 million and less than 3 million.
 Source: U.S. Federal Highway Administration, *Highway Statistics*, Table HM-72, "Urbanized Areas - Selected Characteristics," 1990-2006.

UGB vs. TRAVELSHED



METRO

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