

# NITC Research Roadmap: A decade of transportation equity research

Given the historical inequalities that low-income communities and communities of color have faced in the U.S., transportation equity envisions a future where all individuals, regardless of their life circumstances, have the mobility options needed to thrive.

In a series of NITC Research Roadmaps, we surveyed the state-of-knowledge and where we're headed across six areas of transportation. Here we share the contributions of a decade of transportation equity research from the National Institute for Transportation and Communities (NITC). Download the full literature review from this roadmap here: <a href="https://nitc.trec.pdx.edu/nitc-research-areas">https://nitc.trec.pdx.edu/nitc-research-areas</a>

### **Equity in Infrastructure**

Many infrastructure-focused NITC reports offer a cost-benefit analysis of updating infrastructure to address transportation inequities. For example, approximately 30% of transit riders rely heavily on cash, and an examination of automated payment systems for public transit found it increased access and was operationally cost-effective to retain cash payment options on buses. Another dimension of infrastructure explored is transportation planning for optimizing accessibility to areas outside of large urban cities. One study examined the impact of transportation infrastructure and economic growth in Collin County, Texas on quality of life outcomes for residents. Although employment opportunities were increasing in the fast-growing Dallas suburb, poor and outdated transportation infrastructure prevented residents from accessing the full benefits of the economic "boom." For similar issues in rural regions, NITC work has empowered a network of planners in western gateway and natural amenity region (GNAR) communities. Rapid growth in tourism has caused unique transportation challenges for rural residents and access to amenities.

Finally, two NITC projects addressed transportation equity at bus stops. One study found that <u>improved bus stop features</u> (e.g. shelters, curb cutouts, access ramps, and benches)

increased ridership and reduced demand for ADA paratransit. The authors conclude that physical features of bus stops are fundamental to equitable access, particularly for riders with mobility-based disabilities, and should not be treated as "amenities." Another ranked the "livability" of bus stops in Eugene, Oregon to explore what factors impacted people's choice to use public transportation, most notably a location in a quiet area, access to pedestrian paths that connect to other areas in the city, safety, and protection from adverse weather.

## **Accessibility**

Other studies of transit fare equity found that <u>fares based</u> on <u>distance traveled would benefit low-income individuals</u>, <u>older populations</u>, <u>and communities of color</u>. However, this outcome was found to be geographically uneven, so that distance-based fare structures might have a negative impact if they live on the outskirts of urban areas. Planners and policy-makers need to eliminate common barriers to equitable public transit access, including improving both tactile and verbal information at stops and onboard, adding sidewalks and crosswalks to areas surrounding stops, and promptly removing snow on sidewalks and in crosswalks around stops.

Technology-based concerns have been explored in several studies, including transportation limitations for older adults which found that while the COVID-19 pandemic improved technology use for many older adults, barriers still exist for low-income older adults who are less likely to use the Internet or technology to access transportation resources. Policy strategies could support older adults' transportation independence through education, and increased access to

affordable door-to-door transportation options such as ridehailing services and vanpooling. Another project <u>examined</u> the use of ridehail services linking clients to nonprofit <u>services</u> and found that some clients did not have access to a smartphone or credit card, both of which are necessary for using ridehail services.

There are also accessibility concerns around cycling in urban areas and using bikeshare programs. One NITC project found that women and cyclists of color face challenges like personal safety concerns, gendered harassment, parenting, racial profiling, lack of women and minorities in both cycling culture and in city and transportation planning meetings. Updated infrastructure such as protected bike lanes, bikeshare stations, and street lighting could help mitigate some of these concerns. Another study examined equitable access to bikeshare programs across the U.S. and reported several barriers for low-income and minority populations, including programmatic costs, technology-dependent payment systems, and poor or nonexistent investment in infrastructure in those neighborhoods. Increased education and outreach in multiple languages, standardized rental structures, and low-income fare programs could overcome some of these barriers.

### Safety

NITC research has a strong focus on safety, including physical safety while biking, walking, and riding transit and those concerns further exacerbated by racism and gendered/ sexual harassment. One study on collision and non-collision incidents involving buses found that the majority of incidents occurred at "stop segments" of bus routes: stop signs, intersections, and bus stops. Both types of incidents were higher at route turns, and the most severe (e.g., a bus hitting a pedestrian) occurred most frequently at intersections. Researchers recommend updating infrastructure to improve safety, including additional street lighting and lighting at transit stops, new or repaired sidewalks and crosswalks, and barriers near bus stops to maintain space between pedestrians and moving buses. They also recommend improved pedestrian warning technologies at crosswalks and bus stops to alert pedestrians of buses turning, pulling in or out, or deploying ramps.

Another study explored the <u>effect of drivers' attitudes</u> toward bicyclists on their self-reported safety behaviors, and found that survey respondents with a pro-driver implicit

bias were associated with anti-bicyclist explicit attitudes. Recommendations to improve bicyclist safety include increasing the number of designated/protected bike lanes and clarifying passing laws for drivers passing cyclists.

#### **Historical Inequities**

Our transportation research has studied gentrification, neighborhood development and change, and impacts on historically underrepresented communities, including Black, Indigenous, and people of color (BIPOC) communities, immigrants, and people with disabilities. In a report on gentrification and neighborhood displacement that compared case studies in two low-income Latino neighborhoods (Fruitvale Transit Village in Oakland, CA and MacArthur Park METRO Transit-Oriented Development in Los Angeles, CA), researchers found that transit-oriented development projects have the ability to lead neighborhood revitalization projects. When planned with equitable outcomes in mind, these investments have the potential to increase access to regional transportation systems and affordable housing and social services, as well as support local Latino-owned businesses. Project developers should take guidance from community members so that transit projects build upon neighborhood assets and existing capital.

#### Conclusion

Overall, NITC research demonstrates that increasing the representation of communities of color, underserved populations, and women in city and transportation decisionmaking can effect the greatest positive outcomes for those communities.

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The National Institute for Transportation and Communities (NITC) is one of seven U.S. Department of Transportation national university transportation centers. NITC is a program of the Transportation Research and Education Center (TREC) at Portland State University. This PSU-led research partnership also includes the Oregon Institute of Technology, University of Arizona, University of Oregon, University of Texas at Arlington and University of Utah. We pursue our theme — improving mobility of people and goods to build strong communities — through research, education and technology transfer. Learn more at https://nitc.trec.pdx.edu/











