U.S. cities face transportation challenges related to traffic congestion, injury and loss of life from road crashes, local air quality, climate change, obesity and physical inactivity, economic burdens, and international supplies of oil. Shifting people out of cars to other modes of transportation, such as bicycling, can help address these challenges. By overcoming barriers to cycling such as distance, age and disability, e-bikes can help more people cycle and help people cycle more.

60% of respondents indicated that one of the main reasons was because they live or work in a hilly area.

65% said replacing car trips was a main reason to get an e-bike.

73% rode an e-bike to a different destination than a standard bike.

People with disabilities rode e-bikes even though 59% had reduced ability to ride a standard bike.

55% of people rode bikes at least weekly before getting an e-bike...

...93% did after.

67% said they need a shower after a standard bike trip but...

...74% didn't need a shower after an e-bike trip.